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THE 15 MOST FREQUENT MISTAKES IN COURSE DESIGN

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Organizator:
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ispring academy

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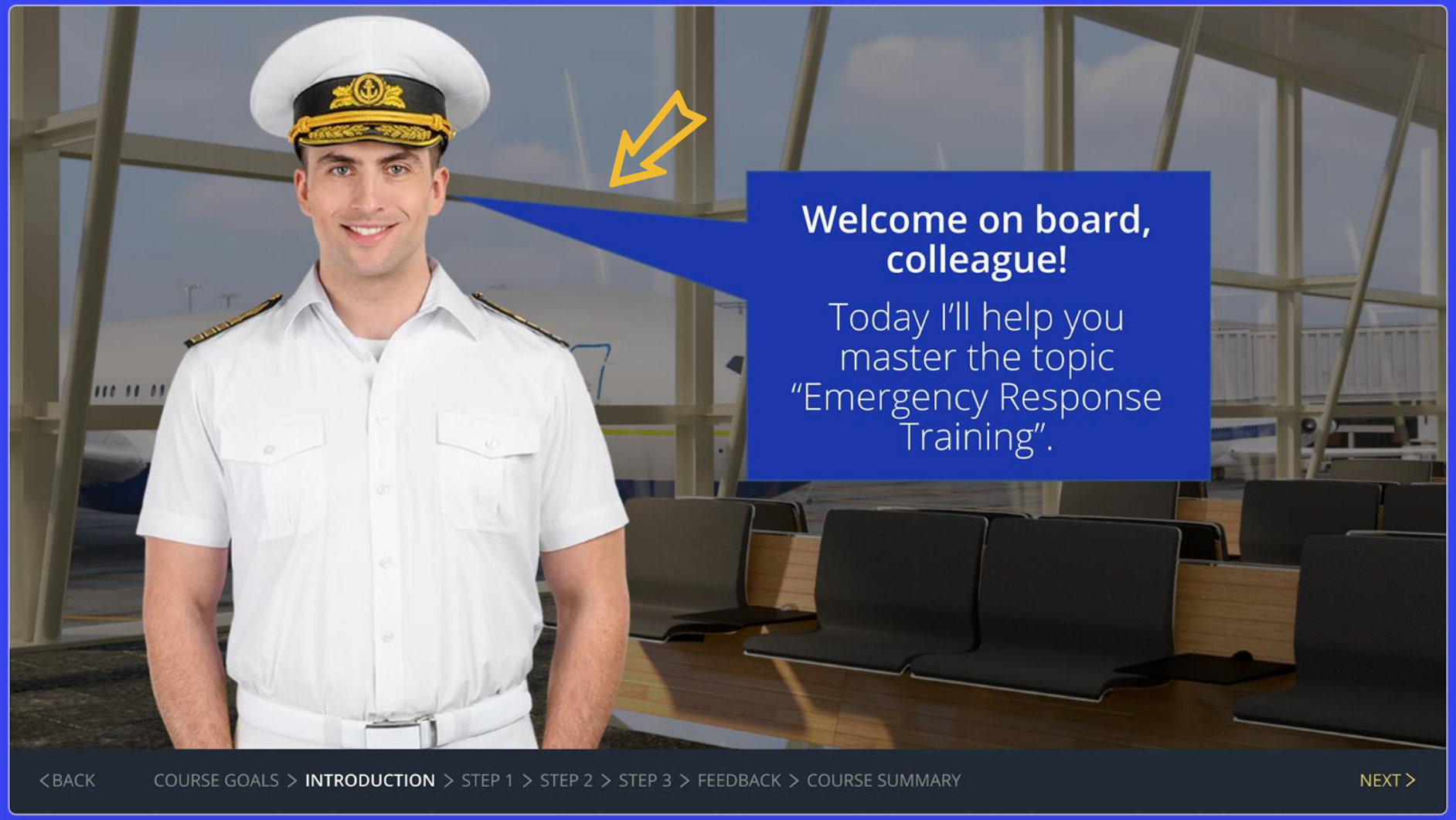
THE 15 MOST FREQUENT MISTAKES IN COURSE DESIGN

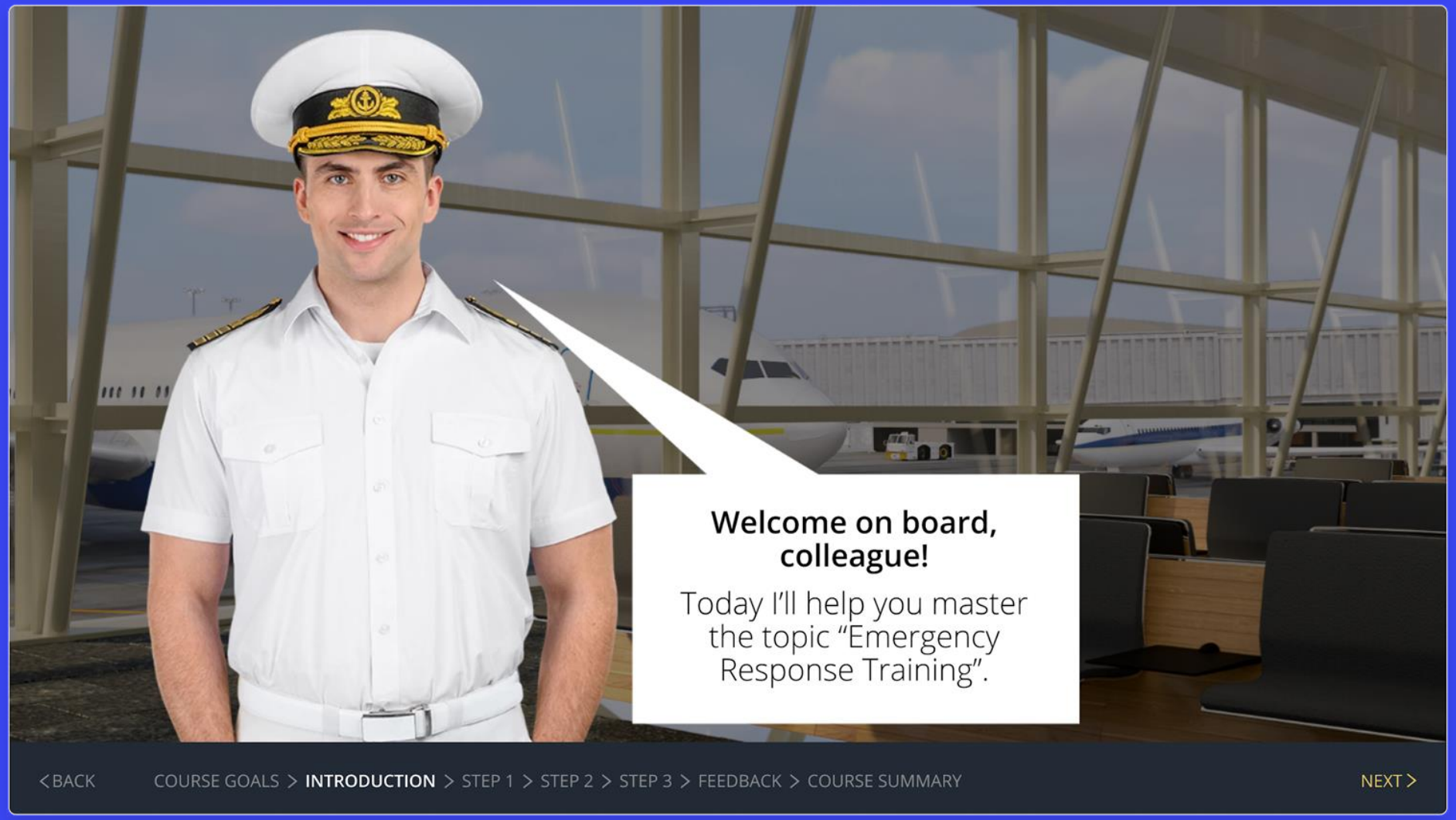
15 Distracting effects

15 Distracting effects

14 Wild speech bubbles



1 4 Wild speech bubbles



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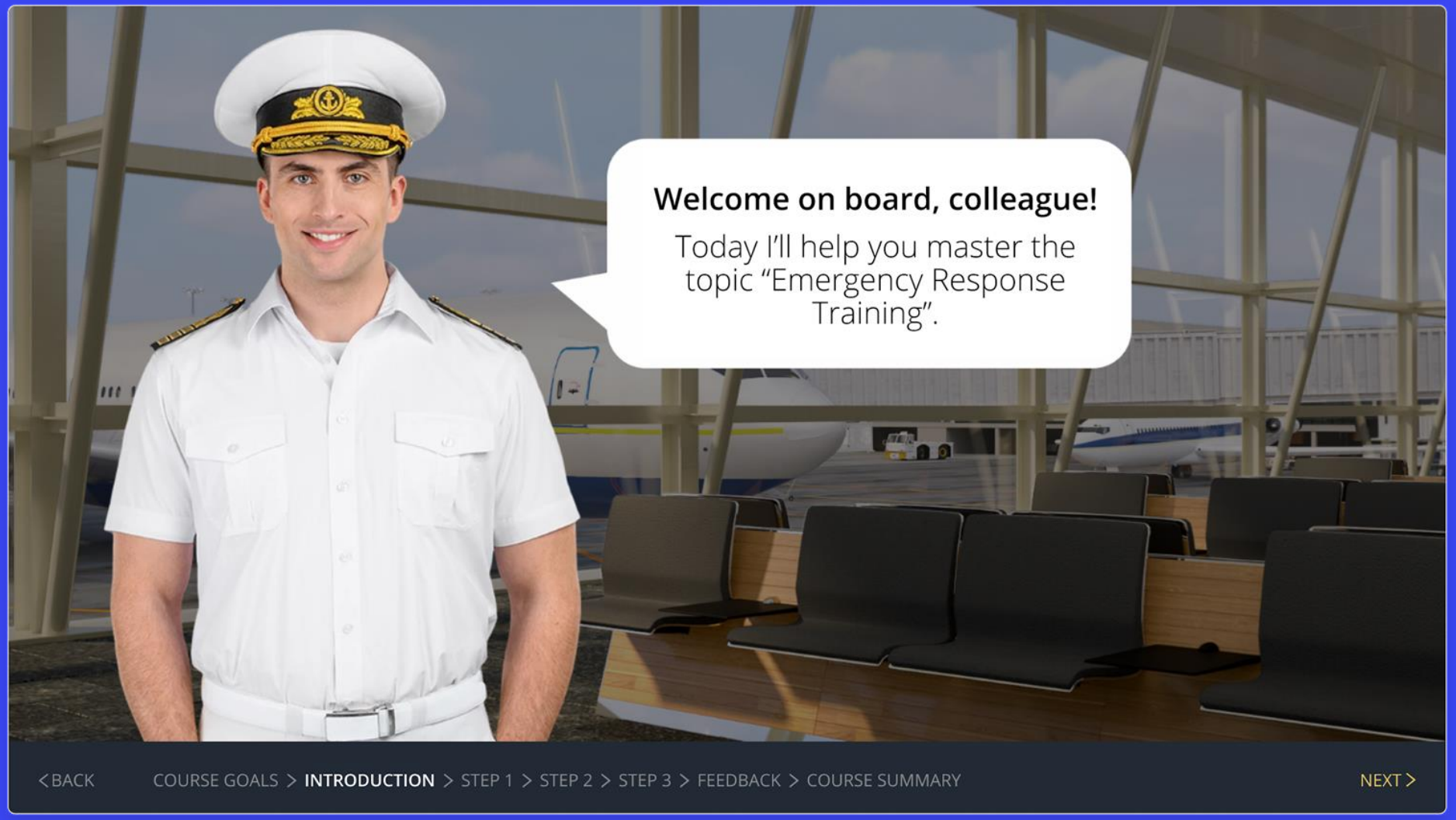
Wild speech bubbles

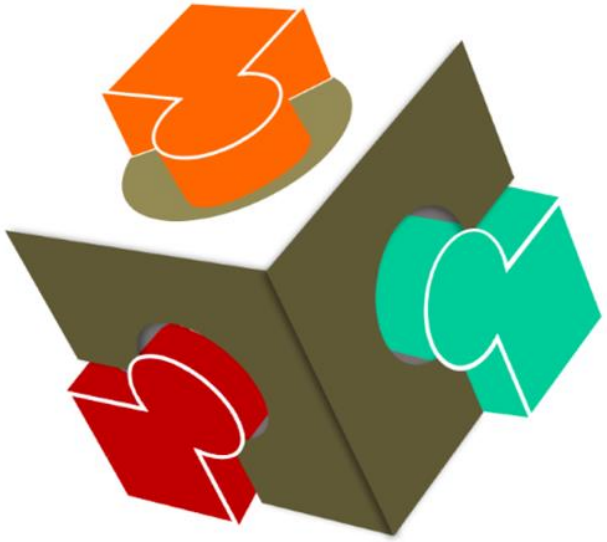


13 Overuse of Art Objects in PowerPoint

Three aspects of the culture of speech

Normative

learning and codifying language norms



Ethical

describing speech etiquette, effective communication tools

Communicative

study and functional differentiation of expressive language tools

12 Violation of the proximity principle

COURSE GOALS

1. Learn how to set the correct goals for a call
2. Know how to formulate a goal for a month or a day
3. Know the standards and rules for working **with clients**
4. Be able to build a workday model to increase work efficiency

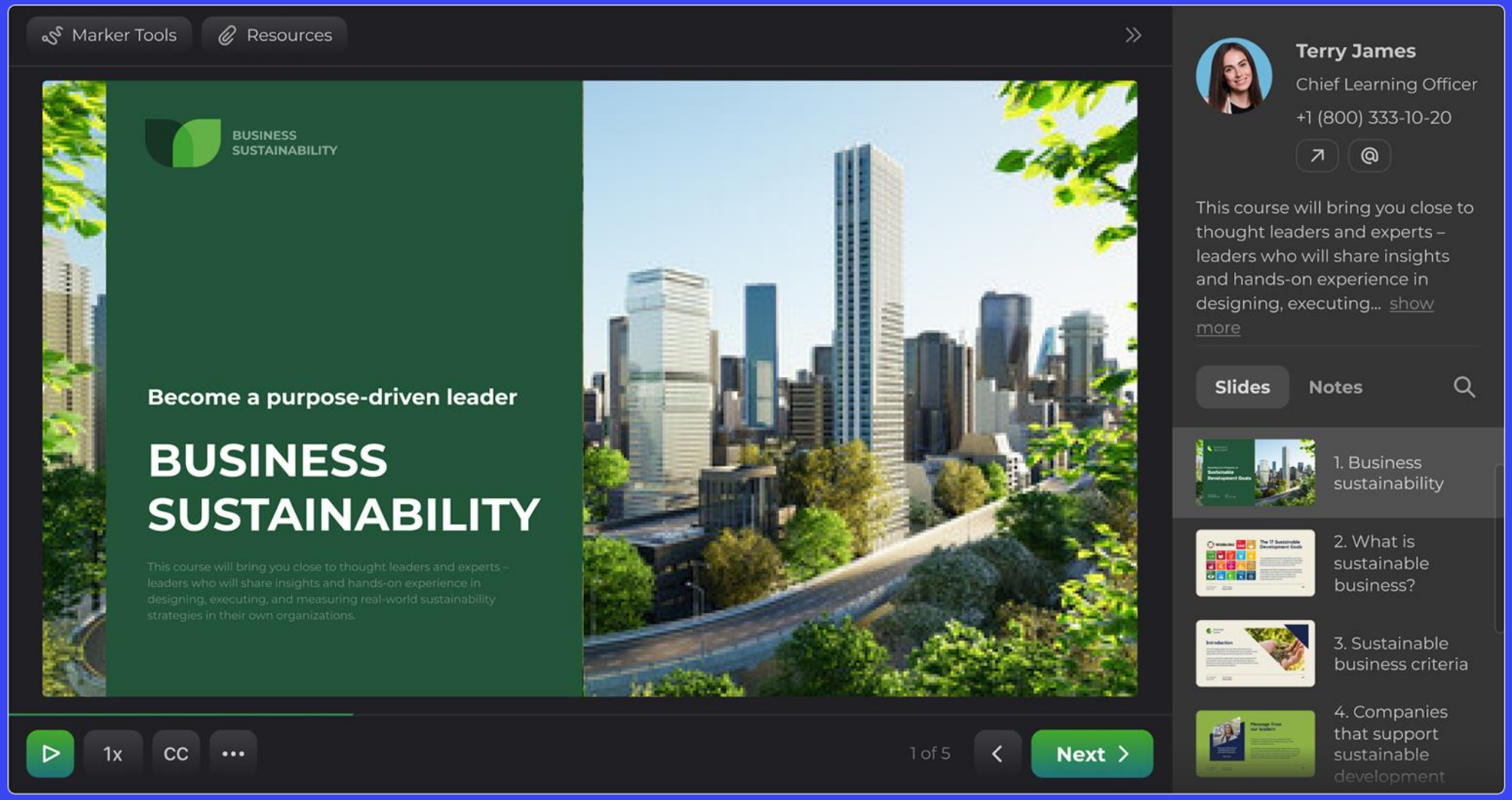
During February, the Alps are at their best. You no longer need to worry about poor snow cover. From February to March the skiing conditions are often excellent, but it can get crowded. Good weather conditions is a factor that contributes to the overall success of your ski holiday.

Reasons to visit the Alps during spring:

1. Walking, hiking and trekking
2. Whitewater rafting and kayaking
3. Road cycling and mountain biking
4. Learn mountaineering and camping
5. Via Ferrata

11 The Great and Terrible Gradient

11 The Great and Terrible Gradient



10

Too many different shapes

Elon Musk

A Canadian-American engineer, entrepreneur, inventor, investor.

Elon Musk is the founder of Paypal, SpaceX, Tesla, as well a member of the Board of Directors of SolarCity, a company founded by his cousins.

9 Everything is important

What is a *leader*?

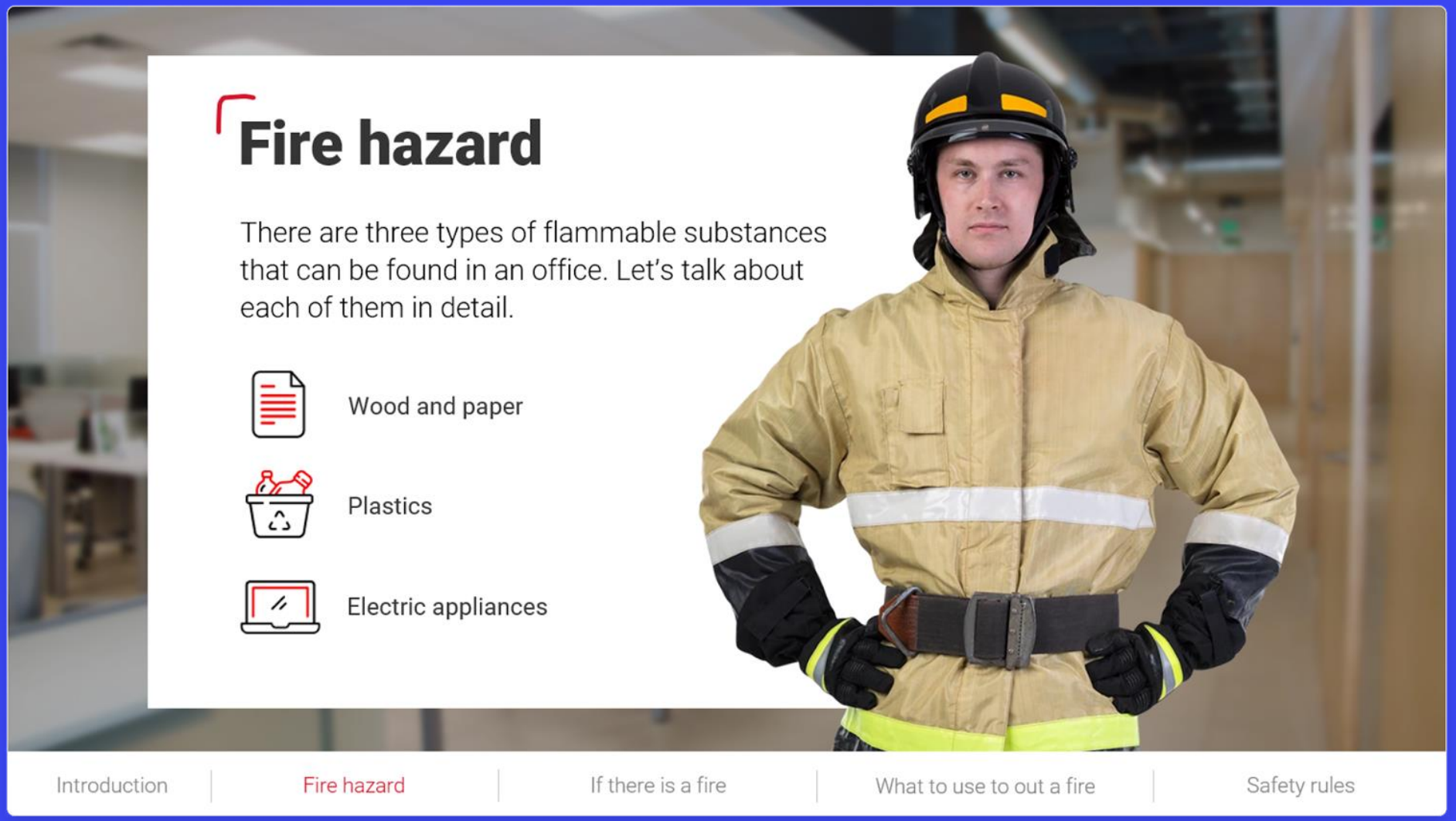
A leader is someone who does more than just lead people. They have to be driven by the right motivation and **make a positive impact** on the people around them.

A leader is someone who can **see how things can be improved** and who **rallies people to move toward** that better vision.

Leaders can work toward making their vision a reality while putting people first. Just being able to motivate people isn't enough — leaders **need to be empathetic** and **connect with people** to be successful.

In conclusion, a leader **inspire, manage, and support their teams** to work creatively and confidently toward the shared vision.

8 Misused animations



Fire hazard

There are three types of flammable substances that can be found in an office. Let’s talk about each of them in detail

- Wood and paper
- Plastics
- Electric appliances

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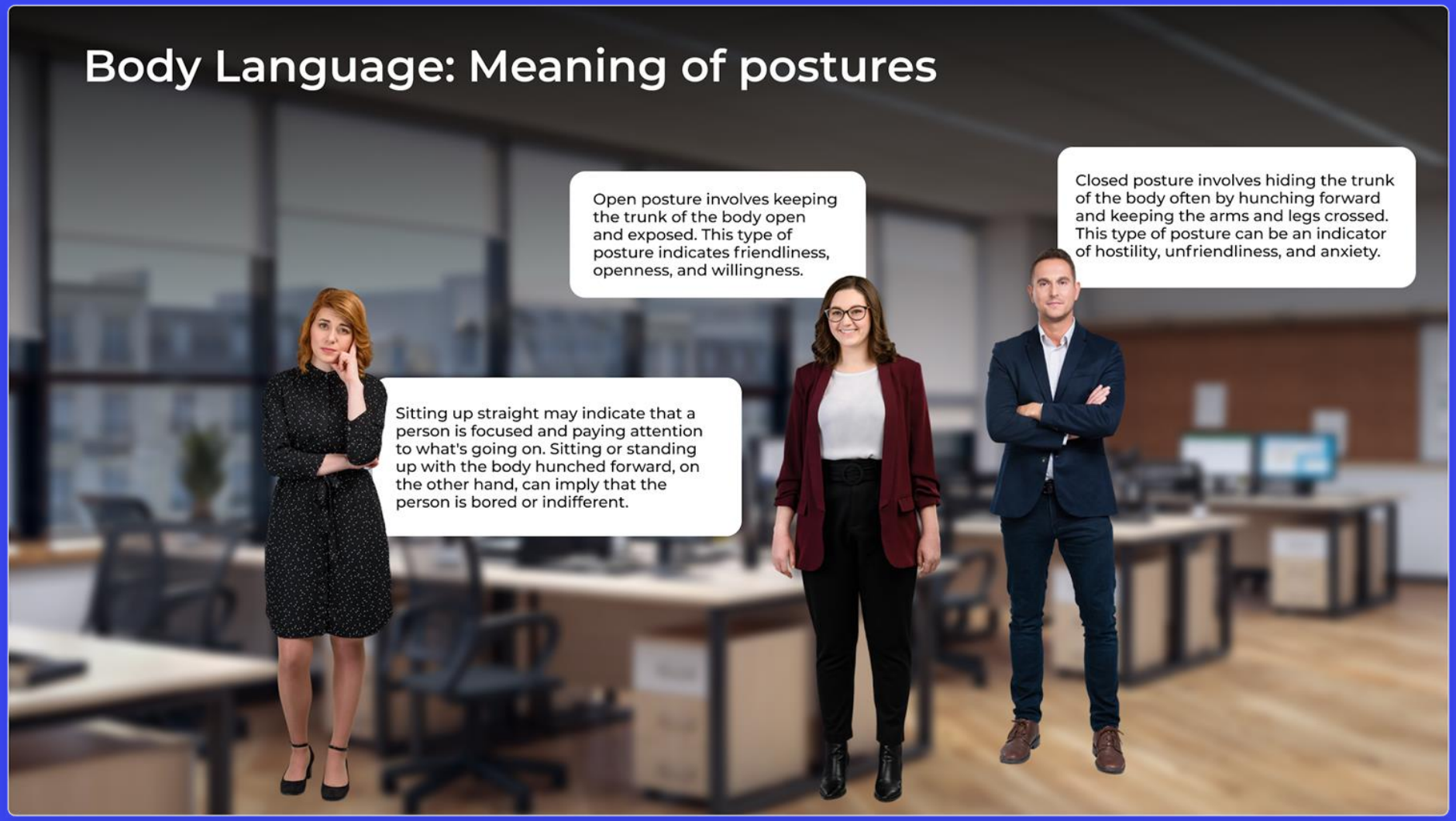
7 Characters suspended in zero gravity



7 Characters suspended in zero gravity

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6 Text overload

Nigeria

Challenge:

- Corrupt demands posed a major risk to member companies that faced cases of extortion, harassment, and threats of violence.
- Regulations and procedures in ports were lacking in detail and consistency, giving authorities wide discretionary powers.

Started: 2019
Port calls: 460
Incidents: 62
Success rate: 98%

2012
In cooperation with UNDP and the Nigerian Government MACN launched its first ever Collective Action project

2013
Root cause analysis report and action plan published after risk assessment conducted executed locally by TUGAR

2014
Nigerian Project Steering Committee selected and trained in anti-corruption

2016
CBi became MACN's local partner
The Nigerian President approved Standard Operating Procedures (SOPs) and grievance mechanism

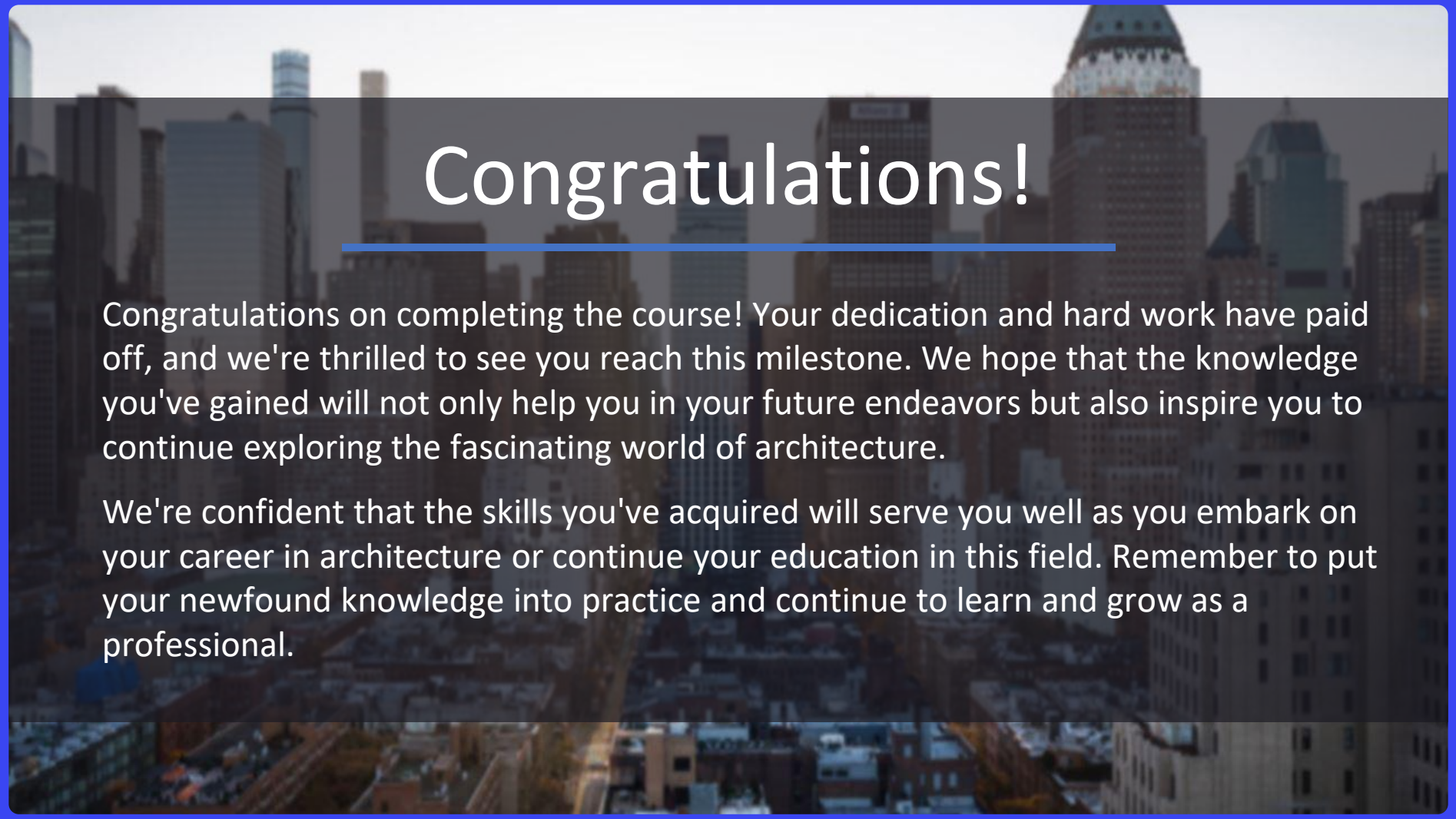
2017
1000 port officials were trained in ethics and integrity

2019
Funding received from DANIDA to address low awareness of SOPs and the grievance mechanism launched by Nigerian Authorities
MACN launched the local Help Desk for vessel operators

2020
Funding received from The Siemens Integrity Initiative to tackle corruption in cargo clearance
Launched an anti-corruption HelpDesk to support businesses involved in cargo clearance

2021
Operationalization of the Port Standing Task Team with the Nigerian Shippers Council, The ICPC, and the Nigerian Ports Authority
Launch of National Integrity Alliances with over 120 port users
Delivered capacity building workshops on Leadership, Ethics and Anti-Corrupt Practices for over 100 government officials

6 Text overload

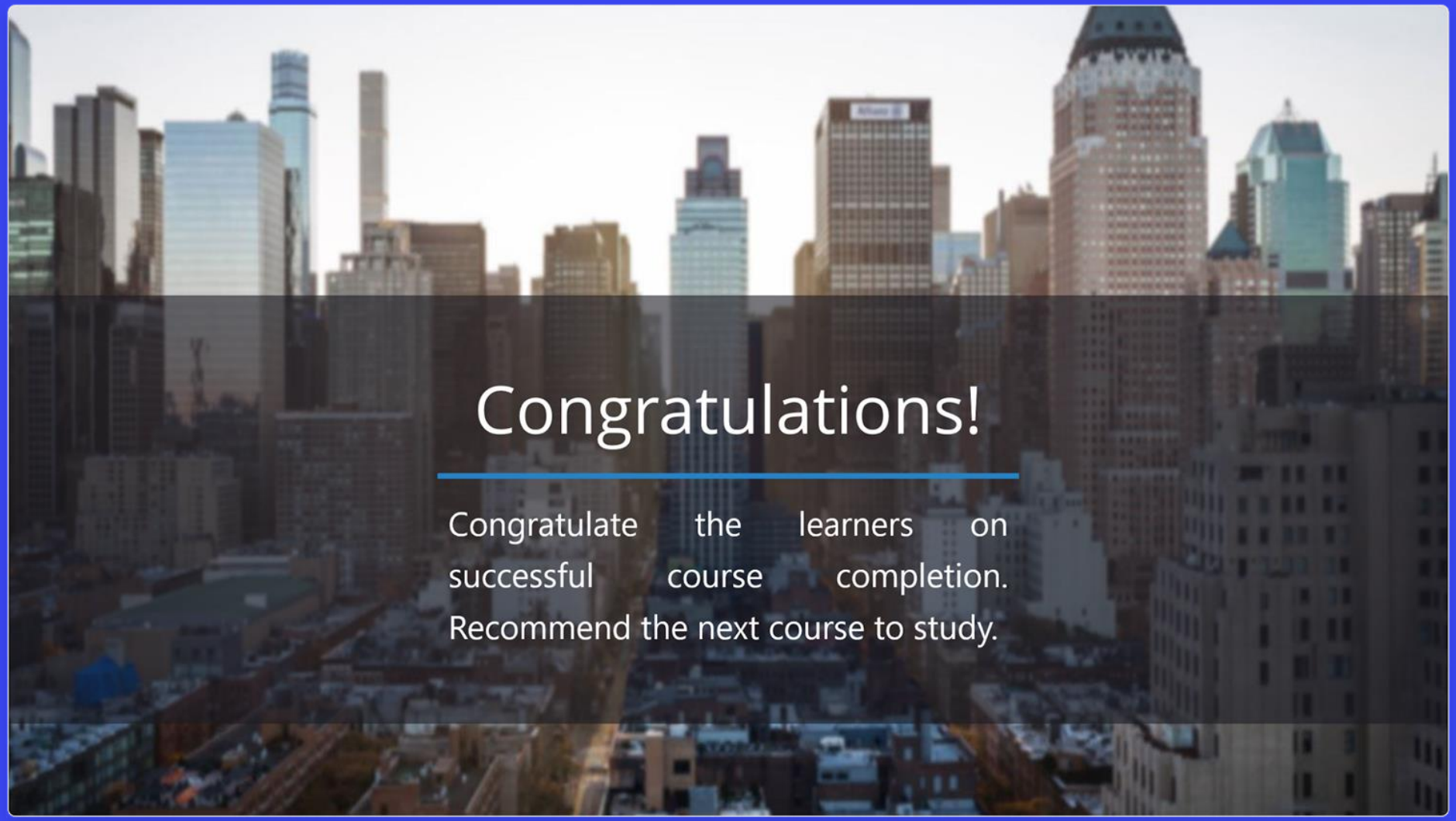


Congratulations!

Congratulations on completing the course! Your dedication and hard work have paid off, and we're thrilled to see you reach this milestone. We hope that the knowledge you've gained will not only help you in your future endeavors but also inspire you to continue exploring the fascinating world of architecture.

We're confident that the skills you've acquired will serve you well as you embark on your career in architecture or continue your education in this field. Remember to put your newfound knowledge into practice and continue to learn and grow as a professional.

6* Justified text layout



Introduction. What will you learn after completing the course?

01 You will know how to establish ***cntact*** using posture and gaze.

02 You wil understand how establish contact using facial ***expressions*** and voice.

03 You will learn to establish contact using ***dsitance*** and gestures.

5 Typos and spelling errors

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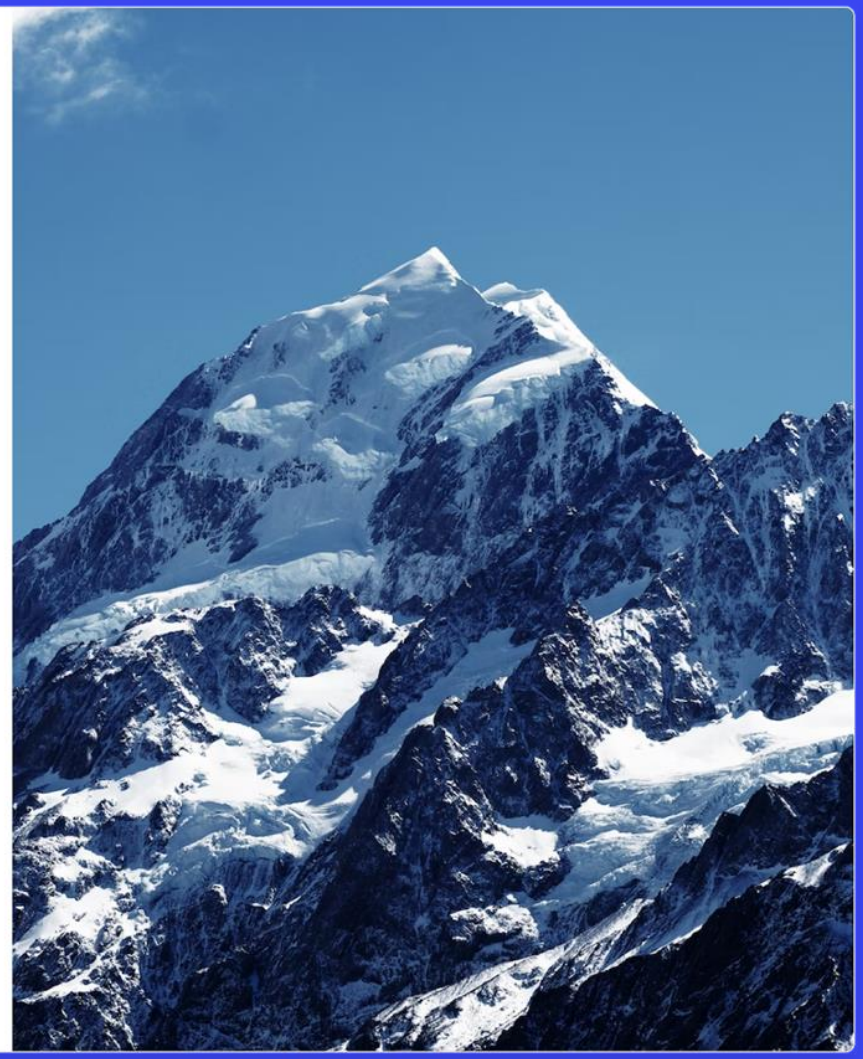
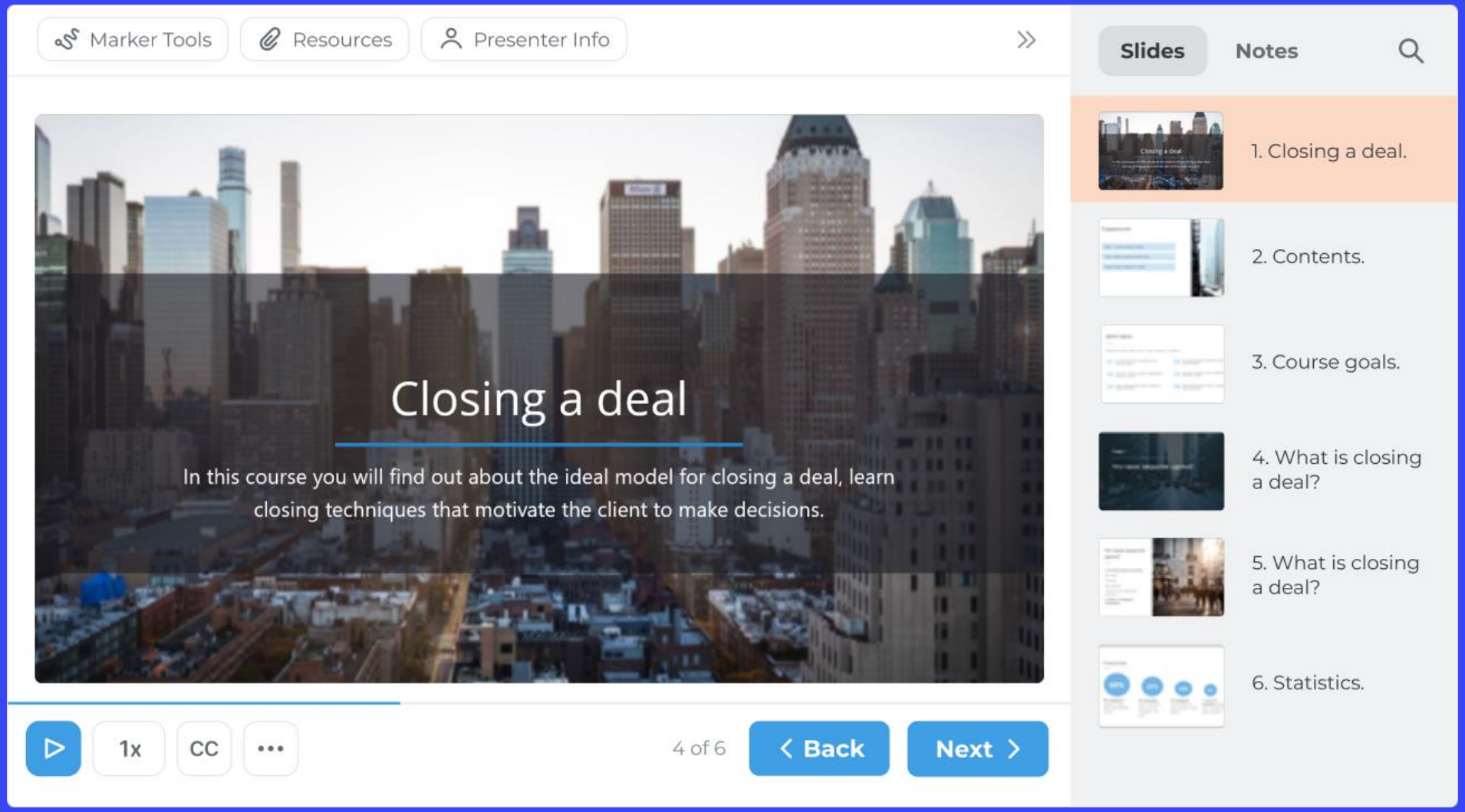


4 Patchwork slide

3 Excessive buttons and tabs



2 Poor use of hierarchy

Introduction is the first step when interacting with a mentee.

Stage goals for “establishing contact”:

- Develop a correct understanding of their personality
- Establish trust
- Create the image of an authoritative expert

1 The use of substandard images

MAIN WORK RULES

- If the duration of the call is less that 10 seconds, such a call is not considered an activity.
- You need to cultivate at least 10 new contacts a day, which means calling and talking to a client.
- Work with trial cases follows the following algorithm:

  1) make a call

  2) write an email

  3) make a repeat call

  4) close the case

1 The use of substandard images

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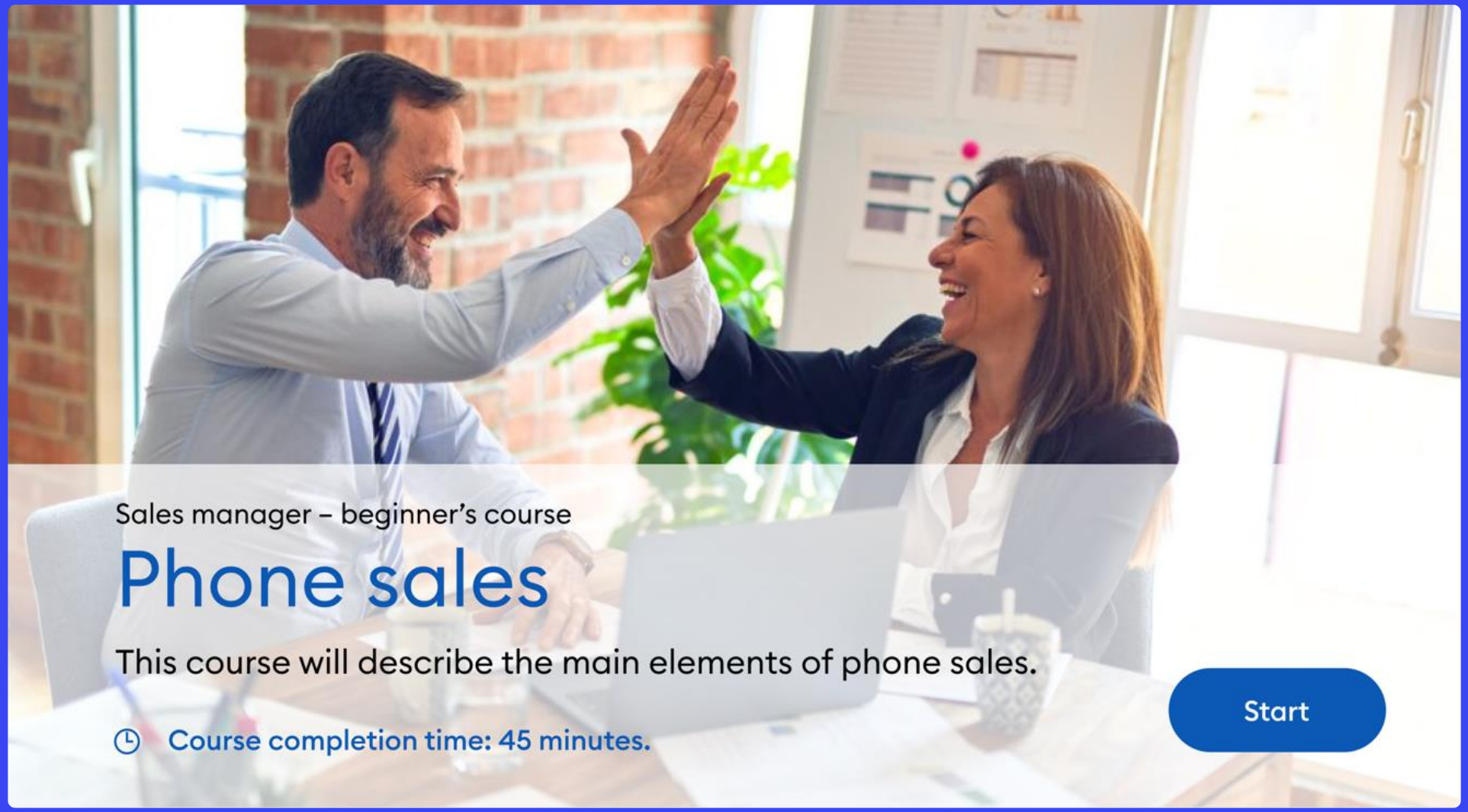

1 The use of substandard images

BAD PHOTO

BAD?

BAD PHOTO

BAD?

GOOD PHOTO BAD?

GOOD PHOTO

BAD?

15 MOST FREQUENT MISTAKES

The use of substandard images	Text overload	The Great and Terrible Gradient
Poor use of hierarchy	Characters suspended in zero gravity	Violation of the proximity principle
Excessive buttons and tabs	Misused animation	Overuse Art Objects in PowerPoint
Patchwork slide	Everything is important	Wild speech bubbles
Typos and spelling errors	Too many different shapes	Distracting effects

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- Instructional design theories and methods
- How to storyboard and script your course
- Course development stages

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